



## TAC 2022 HIGHLIGHTS

### *Unparalleled Scouting*

*In 2020: “TAC Game Plan” strategic plan adopted, with 5 key Aims: Geography, Inclusivity, Sustainability, Normandy, and Generosity*

*In 2021: “TAC 75x75” roadmap adopted, targeting specific achievements in each of those Aims in each year to our 75<sup>th</sup> anniversary in 2025*

### *Game Plan Highlights in 2022*

#### **Geography**

Serving youth in **52 countries**, and growing, throughout Europe, the Middle East, Central Asia, and Africa

Council **adventure camp in Africa** (Camp Kenya) delivered for the first time ever, with Scouts and Scouters from 14 countries on 4 continents, including 7 US states

Council **summer camps in the Swiss Alps** (Camp Alpine) and **on the Croatian Coast** (Camp Avantura BSA), delivered for the first time in 3 years

**3300** total youth and adult registrants in council camps

**National leadership training programs** for youth (NYLT) and adults (Wood Badge) held in **Germany**

**Cub Scout camps** in 4 locations in Germany and **Italy**  
**District camporees** in 4 locations in **UK, Belgium** and Germany

Council Scouters Annual Conference and Annual General Meeting held in Rome

#### **Inclusivity**

**19 female Eagle Scout** ranks awarded to date

**Girls** increase to approx 18% of youth membership (above BSA average). **All** TAC Cub Packs now welcome girls. **1/3** of TAC Scouts BSA Troops are now girl troops.

**Over 1,000 new youth** recruited in Fall 2022

#### **Sustainability**

TAC is now **a carbon neutral BSA council** – probably the first ever

**500 trees planted** from 2020 through direct action by TAC families





Journey to Sustainability unit scorecard launched  
Sustainability Coordinator unit leadership position created

Sustainability Challenge for all youth and families created in new 2-level format

### Normandy

2700 participants in our Normandy Camporee in April 2022, despite ongoing pandemic travel hurdles

New app created to enrich participant experience. Memorial services held to honor Americans, British, French and Germans, supporting Scout Messengers of Peace global initiative. Large contingent of French Scouts fully incorporated into the event.

### Generosity

Annual Friends of Scouting fundraising campaign (Dec 2021 – Feb 2022) raised over \$290,000. Normandy donor reception raised over \$80,000.

Endowment fund contributions received from 30 individuals  
1950 Society launched to welcome broad participation in endowment fund

### Other Highlights

113 Eagle ranks and 4172 merit badges awarded in Scouts BSA  
112 Arrow of Light ranks and 1435 total ranks awarded in Cub Scouts  
10 ranks awarded in Sea Scouts, and 10 in Venturing

TAC received a license to deliver the prestigious Duke of Edinburgh International Award in its service area

Mobile Trading Post and council outreach visited 15 communities and events in 5 countries

Three national Scouting Magazine online articles were published in 2022 about TAC, its Scouts and Scouters:

*“How the Normandy Camporee helps the Transatlantic Council fulfil its role as custodians of Omaha Beach” (29 July)*

*“Scouts BSA training aids family’s escape from Ukraine” (19 August)*

*“Two Eagle Scouts among those honored with Heroism Award from US State Department”, including TAC Scouter Roger Thyen (21 October)*

