

## TAC Executive Board and Advisory Council Members: Please support FOS 2024

Dear Fellow TAC Executive Board/Advisory Council Member,

One of our privileges and responsibilities as council leaders is to lead from the front in TAC's Friends of Scouting (FOS) annual giving campaign. The Overseas Council Fee collected by TAC at registration covers only a small part of TAC's total cost of operations; FOS is a critical way that we make up the difference.

For the FOS 2024 appeal, we've set an ambitious Council goal of \$300,000. For us to get there, the Board/AC will need to lead from the front again. TAC needs your treasure, as well as your time and talent, to excel. That's also the way we inspire volunteers and parents across TAC to join us in ensuring TAC's excellence.

**Please follow the Cub Scout motto and "Do Your Best"**, focusing on each of the three words: you should <u>Do</u> something; <u>Your</u> best might be different from someone else's; your <u>Best</u> means stretching to do as much as you possibly can, until it feels great.

Please make \$1,000 – not \$0 – the starting point of your consideration. You might go lower or higher from that starting point, but we ask that those that <u>can</u> pledge at least that much, <u>do</u> so; and those that <u>can</u> pledge even more, <u>do</u> so.

We are not familiar with your financial circumstances, but we expect that your Best is more than \$0. Your Best may be \$250 (1 Scout), \$500 (2 Scouts), \$1,000 (4 Scouts), \$2,000 (8 Scouts), or – like many Board members last year – even more than that.

The contributions need not all come from you personally. You may be among those few Board/AC members who are not able to support TAC financially in a meaningful way at this point in their lives, due to their age/career/family circumstances, but who make great contributions every year in both time and talent that boost our membership and program, which in turn leads to stronger council finances. If so, please Do Your Best to raise significant donations from family, friends and others who would not normally donate, inspiring them by your service. And please do consider the "Scout Me In" level of \$12.50/month for 10 months.

Here is the link to our online donation platform; you can pay now, or specify a pledge now and pay later: https://donations.scouting.org/#/council/802/appeal/6653.

Does your employer possibly have a corporate matching program for your gift? Please be sure to enquire and use it.

Together, we will make 2024 TAC's best year ever. Many thanks for everything you have done, and will do, to ensure that TAC continues to be the best Council in the BSA!

Jim Kraimer, Development Chair

Dean Menegas, Council President

