

Got a Big Event? Get The Word Out!

Do you, your community or your unit have a big BSA Centennial event coming up? A Court of Honor? A service project? A campout? Do you want to get AFN to cover it? Getting coverage is easier than you think. Here's how to do it.

AFN's journalists and stations work on a request system. In order to get coverage, you need to put in a request.

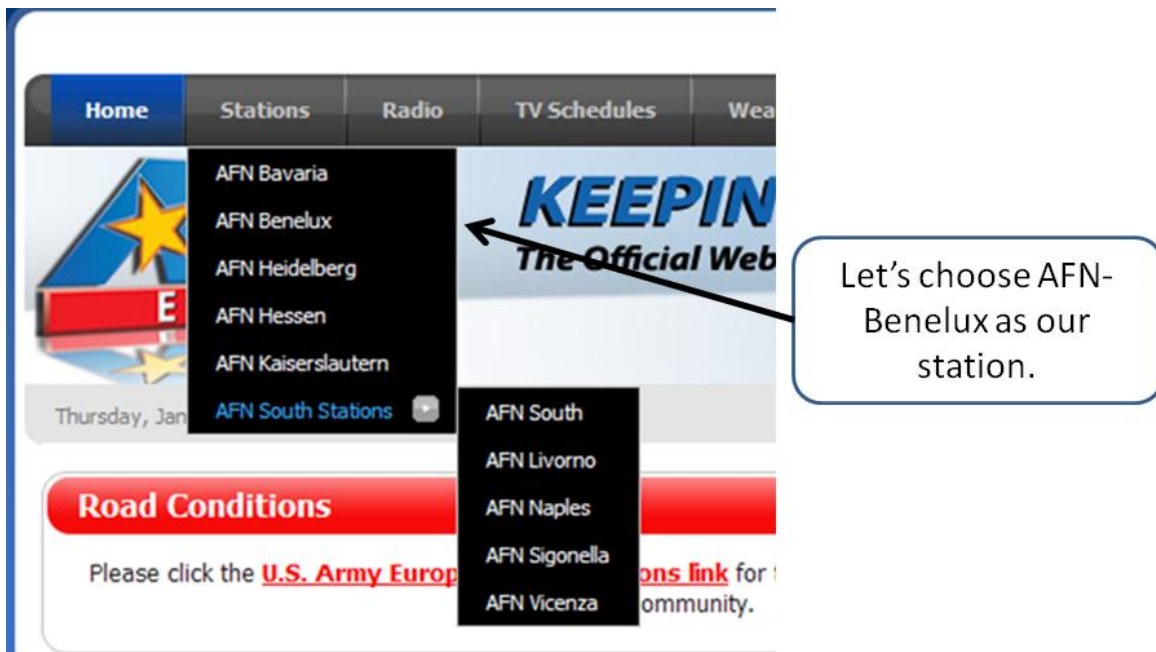
Navigate to the AFN web site at www.afneurope.net:



Click on Stations in the top tool bar to get a list of stations.



You'll get a drop-down list that contains all stations in Germany and the Benelux. There is also a link to the AFN-South web site for station located there.



The page changes to AFN-Benelux. In the tool bar is a Publicity Request link:



You'll get a small form to fill out.

Don't be shy with what you ask for with regard to coverage.

Here is an actual form submitted for the Venture Adventure weekend.

Don't forget to click submit at the bottom of the form.

That's all there is to it!

Unsure as to whether or not your submission was accepted? You can call the station at one of the contact numbers on the AFN web site or contact Dave Hulteen at filofox@critternet.org/[+49-162-297-3597](tel:+49-162-297-3597).

Good luck with your event!



KEEPING YOU CONNECTED

The Official Website of the American Forces Network Benelux

Wednesday, January 27, 2010

Search



Publicity Request

Submitter's Name:

Email Address:

Work phone:

Unit:

Event:

Date of Event:

Type of coverage requested:

- News Story
- Radio/TV Interview
- Radio/TV Spot (commercial)
- Live Radio Remote
- AFN Eagle Appearance

Summary Field:

Transatlantic council Boy Scouts will kick off the BSA's 100th year with an Adventure Weekend for all Venture Scouts at the Baden-Powell House in London. Highlighting the event will be a race through London in search of Waldo. This will be scavenger-hunt-type event on Saturday, the 27th of February with groups of Venture Scouts traveling all over London using tube, bus, foot, and train in search of Waldo. Waldo could be anywhere; the British Museum, Tower Bridge, Victoria Embankment, Pall Mall, or maybe even in front of AFN's wartime headquarters in Carlos Place.

Please type security code and click submit.



Don't forget to click on Submit

[Submit](#)

